



NZATD 2020 Conference Sponsorship & Advertising Information:

There are four types of sponsorship and two types of advertising opportunities available:

- Platinum - \$15,000
- Gold - \$10,000
- Silver - \$5,000
- Award Category Sponsorship - \$1,500
- Trade Stand Exhibitor - \$3,000
- 'It's in the bag' - \$1,000

All sponsors will receive:

- Publicity and acknowledgement at the conference
- Logos included in conference promotional materials, publications, advertising and on the NZATD conference website
- The opportunity to place advertising materials in conference satchels

Platinum sponsors will receive:

- Opportunity to Speak
- Free admission to conference for three people
 - Additional conference tickets @ \$899pp
- Corporate table at awards dinner (table for eight people)
- Three free email advertisements
- Sponsorship of specific event(s) by negotiation
- Other benefits by negotiation
- Trade Exhibit Stand

Gold sponsors will receive:

- Free admission to conference for two people
 - Additional conference tickets @ \$899pp
- Four tickets to awards dinner
- Two free email advertisements
- Sponsorship of specific event(s) by negotiation
- Other benefits by negotiation
- Trade Exhibit Stand

Silver sponsors will receive:

- Free admission to conference for one person
 - Additional conference tickets @ \$899pp
- Two tickets to awards dinner
- One free email advertisement
- Sponsorship of specific event(s) by negotiation
- Other benefits by negotiation
- Trade Exhibit Stand

Trade Stand Exhibitor:

- Black Frontrunner Exhibition Booth 2.4x1.2
- 10amp power supply
- 150 Watt Spotlight x 2
- Company Name Signage
- Free admission to conference for one person included
- Free admission to awards dinner for one person included

'It's in the bag'

- Ability to put promotional material, gifts, in the conference bag
- Small logo on the conference website with a link to your website

Award Category Sponsors

- L&D Practitioner of the Year Award
- Emerging L&D Practitioner of the Year Award
- L&D Consultant of the Year Award
- L&D Manager of the Year Award
- L&D Strategist of the Year Award
- Accessibility Initiative of the Year Award
- Budget-conscious Initiative of the Year Award
- Compliance Initiative of the Year Award
- Blended Learning Initiative of the Year Award
- Emerging Technology Initiative of the Year Award

All prices in this document are shown GST exclusive – please add GST.

For further information, please contact Beryl Oldham LFNZATD on 0276 123 649 or conference@nzatd.org.nz